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# **Mental Health America of Southwestern PA**

## **Calming the Storm: Behavioral Health in Rapidly Changing Times**

### **Advertising and Sponsorship Opportunities**

**December 3 & 4, 2020**

# Sponsorships and Advertising

## Sponsorships

### Conference Sponsor (\$1,000)

- Full page ad with clickable link.
- Acknowledgement in all conference publicity and during the event.
- Acknowledgement slide in the workshop.
- Verbal acknowledgement within workshop.
- Registrations for four attendees for the conference.

### Conference Supporter (\$750)

- Half page ad with clickable link.
- Acknowledgement in all conference publicity and during the event.
- Registrations for three attendees for the conference.

### Workshop Sponsor (\$500)

- Special mention in the program booklet.
- Acknowledgement slide in the workshop.
- Verbal acknowledgement within workshop.

## Advertising

**Note:** Please ensure that all ads submitted in PDF form match the correct dimensions and aspect ratio.

### Full Page Ad (\$200)

11" h x 8.5"w

### Half Page Ad (\$125)

5.5" h x 4.25"w

### **AD SUBMISSIONS:**

All ads should be submitted in camera-ready form to  
[Conference@mhaswpa.org](mailto:Conference@mhaswpa.org)



# Contract Form

Company/Organization \_\_\_\_\_  
Primary Contact Person \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City, State, Zip Code \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_

Sponsors: Please submit all artworks in PDF format as you wish it to be printed.

Advertisers: Ads must be received with the correct dimensions and with the correct aspect ratio.

Ad and logo submissions are to be emailed to  
Conference@mhaswpa.org.

The deadline for all contract forms, ads, and logos is:  
Monday, November 16, 2020

Selection	Description	Price
	Conference Sponsor	\$1,000
	Conference Supporter	\$750
	Workshop Sponsor	\$500
	Full Page Ad	\$200
	Half Page Ad	\$125
	Total	