

## JOIN US –April 28, 2022–for the Virtual *Innovations Awards*

Mental Health America of Southwestern PA (MHA-SWPA) is dedicated to breaking down barriers and eliminating the stigma surrounding mental health and substance use disorders. It has been our honor to be able to provide services to individuals in our community, while educating thousands about taking charge of their mental health. It is through events such as *Innovations* that these life-changing activities are possible.

Since 2002, MHA-SWPA has recognized individuals, organizations, and businesses from Southwestern Pennsylvania who are making a difference in the lives of those who experience mental health issues and substance use disorders. We are pleased to announce the following:

### **2022 *Innovations Awards* Winners**

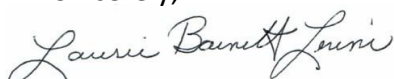
<b>Lifetime Achievement</b>	<b>Marc Cherna</b> Retired Director, Allegheny County Department of Human Services
<b><i>Innovations 20<sup>th</sup> Anniversary Award</i></b>	<b>Molly Robb Shimko</b> Vice President for Institutional Advancement, Seton Hill University
<b>Recovery</b>	<b>George Mizikar</b> Retired Behavioral Health Services Director, Excelsa Health
<b>Prevention</b>	<b>Ann Emmerling</b> Executive Director, Blackburn Center
<b>Community Advocacy</b>	<b>Greater Things</b> Greensburg PA

The uncertainty of these past two years has especially affected individuals who are already experiencing mental health concerns as well as those who are experiencing substance use issues. We at MHA-SWPA have been working hard to provide the resources the members of the community need in order to remain resilient. To continue this important work, we need your support.

Please help us by supporting this important event. In the enclosed packet, you will find further information. We are continuing the Supporting Sponsorship level to benefit local small businesses. If sponsorship is not in your budget, you can be a Supporting Sponsor or donate an in-kind item for our silent auction.

Thank you for your continued support. With your donation, healing and recovery are possible.

Sincerely,



Laurie Barnett Levine, MSW, LSW  
Chief Executive Officer

#### **For more information contact:**

**Stephanie Sopko**  
ssopko@mhaswpa.org

724.834.6351 ext. 119  
events@mhaswpa.org

## Virtual MHA–SWPA *Innovations* Sponsorship

Our generous sponsors are partners in our success. By becoming a sponsor of *Innovations*, you will be helping us to provide education, systems advocacy and resources to those who need it. Please consider becoming a sponsor of *Innovations* 2022.

### PREMIER SPONSOR

#### UPMC Health Plan and UPMC Community Care Behavioral Health

##### **PRESENTING SPONSORSHIP (\$5,000)**

- Full page ad (10" H x 7" W) in digital program book
- Opportunity to place a 30-second promotional video on the event website
- Logo as supporting sponsor on event website
- 6--admissions to the VIP room event
- Recognition in welcoming remarks, on social media, and other electronic communications

##### **INNOVATING SPONSOR (\$2,500)**

- Full page ad (10" H x 7" W) in digital program book
- Named sponsor of the silent auction which will be announced by the emcee and on the event website
- Logo as supporting sponsor on event website
- 4--admissions to the VIP room event
- Recognition in welcoming remarks, on social media, and other electronic communications

##### **VISIONARY SPONSOR (\$1,250)**

- Full page ad (10" H x 7" W) in digital program book
- Logo as supporting sponsor on event website
- 2--admissions to the VIP room event
- Recognition in welcoming remarks, social media, and other electronic communications

##### **CORPORATE SPONSOR (\$750)**

- 1/2 page ad (4-1/2" H x 7" W) in digital program book
- 1--admission to the VIP room event
- Recognition in welcoming remarks, social media, and other electronic communications

##### **SUPPORTING SPONSOR (\$50 to \$749)**

- This special sponsorship level would help to support not only the agency but also local small businesses. This sponsorship allows you to make a monetary donation which will be used to purchase gift cards from local small businesses, which will then be used in the MHA-SWPA silent auction.*
- It is a win-win for the community!*
- You will also receive:*
- Listing in the digital program booklet
- Recognition on social media and other electronic communications

**For guaranteed inclusion in the program booklet, sponsorships must be received by April 15, 2022.**

*For more information, please contact Stephanie Sopko at [ssopko@mhaswpa.org](mailto:ssopko@mhaswpa.org)*

## Innovations Advertising

If you are interested in placing an ad, please send a finalized full color hard copy or digital file in PDF format and this completed form to [ssopko@mhaswpa.org](mailto:ssopko@mhaswpa.org) with "Innovations Ad" in the subject line.

**Deadline for ad submissions is April 15, 2022**

Contact person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Name of Company/Individual purchasing ad: \_\_\_\_\_

Name of Director/CEO/President (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

### SPONSORSHIP LEVEL OPTIONS

Presenting     Innovating     Visionary     Corporate     Supporting

### ADVERTISING OPTIONS

\$250 — Full Page Ad (10" H x 7" W)     \$150 — Half Page Ad (4-1/2" H x 7" W)

### PAYMENT OPTIONS

Check Enclosed     Bill Me     Check Will Follow (for e-mailed ad ONLY)

## Innovations Silent Auction

MHA-SWPA is seeking donations for our continuing efforts to help those who need it most. These donations will be used to raise funds at a silent auction. By donating gift cards, silent auction baskets, or silent auction basket items you are helping to make a difference. For questions, please contact MHA-SWPA at [events@mhaswpa.org](mailto:events@mhaswpa.org).

**Please have donations to the MHA-SWPA office by April 15, 2022**

Name of donor (as it should appear in print) \_\_\_\_\_  
(please print)

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  I want to be added to the mailing list

E-mail address \_\_\_\_\_

Contact Person \_\_\_\_\_

Description of Item Donated \_\_\_\_\_

\_\_\_\_\_

Estimated value: \_\_\_\_\_ Solicitor (Office use only) \_\_\_\_\_

*Please return the attached donation description form to MHA-SWPA.*

*MHA-SWPA is a non-profit organization with a 501(c)(3) designation by the Internal Revenue Service. All contributions are tax deductible to the fullest extent of the law.*

## Become a Bell of Hope Member

Your generous support of Mental Health America of Southwestern PA (MHA-SWPA) allows us to provide hope and healing to those who need it most. Now in our 58th year, MHA-SWPA has been providing educational programs that help individuals learn about mental wellness and substance use disorders as well as assist those touched by overdose and suicide.

MHA-SWPA continues to bring to mental health and substance use issues to the forefront in order to battle stigma, teach others about mental wellness, provide supportive services, and to cope with the tragedies our communities sometimes face.

### Bell of Hope Donation Form

Your donation to MHA-SWPA makes you a Bell of Hope member, which shows your support of the mission and vision of MHA-SWPA. The Bell of Hope comes from an actual bell which was forged in 1953 from the shackles and iron chains that bound patients in mental asylums. It is a sign of hope and a powerful reminder of the past and the progress that has been made. The inscription on the bell reads:

*“Cast from the shackles that bound them, this bell shall ring out hope for the mentally ill and victory over mental illness.”*

How wish your name to appear \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Sign me up for e-mail updates

Remain anonymous

**I want to give:**

- \$50**                       **\$150**  
 **\$500**                       **Other\$ \_\_\_\_\_**

Enclosed is a payment of \$\_\_\_\_\_ toward my total pledge of \$\_\_\_\_\_ to be paid monthly/quarterly

<b>Platinum Donor — Gifts of \$2,500 or more</b> <b>Gold Donor — Gifts of \$500 to \$2,499</b> <i>Platinum and Gold donors have access to VIP events.</i>
<b>Silver Donor — Gifts of \$150 to \$499</b> <b>Bronze Donor — Gifts of \$25 to \$149</b>

*Please make checks payable to MHA-SWPA and mail to the address below.*

*For credit card donations, visit our website at [www.mhaswpa.org/donate](http://www.mhaswpa.org/donate)*

**Your donation will be credited to the 2022 calendar year**

MHA of Southwestern PA is designated as a 501(c)(3) organization by the Internal Revenue Service. All contributions to MHA-SWPA are tax deductible to the fullest extent of the law and will be used for programs that do not receive government funding. The official registration and financial information of Mental Health of Southwestern PA may be obtained from the PA Department of State by calling toll free, within PA, 1-800-732-0999. "Registration does not imply endorsement. No goods or services were received in return for this gift." Innov2022