

March 5, 2024

Dear Friend,

Please join us at the Core Event Center, formerly Antonelli Event Center, Irwin on **May 8, 2024 at 6 pm** for our **22nd Annual Innovations Award Ceremony** as we honor some of the area's most influential people in the behavioral health field.

Since 2002, Mental Health America of Southwestern PA (MHA-SWPA) has recognized leaders and visionaries from Southwestern Pennsylvania who share our dedication to breaking down barriers and eliminating the stigma surrounding mental health and substance use disorders. This year's honorees are:



Community Advocacy	Jean Slusser and Jim Galik
Curtis Upsher Jr. Recovery Award	Wesley Family Services
Individual Advocacy	John Herrmann
Education	Bobby Tanyer
Workplace	Venture Outdoors

It is through events such as Innovations that we continue our mission of striving to ensure that everyone in our community has access to preventative services and treatment programs. The following pages include information about how you can get involved with Innovations this year and support our continued success!

For more information contact:

Stephanie Sopko
724-834-6351 x 119,
ssopko@mhaswpa.org

April Straughters
724-834-6351 x128,
astraughters@mhaswpa.org

Sincerely,

Laurie Barnett Levine, MSW, LSW
Chief Executive Officer

Sponsorship benefits are listed below. If interested, please complete the form at the bottom of the page. If you are interested in placing an ad, complete the form below and send a finalized black and white hard copy or digital file in PDF format to ssopko@mhaswpa.org with "Innovations Ad" in the subject line.

PREMIER SPONSOR (\$10,000)

- Full-page ad center fold or inside front cover (7.5 H x 4.5 W)
- VIP Reception admission for six guests
- Logo displayed at podium and recognition from podium
- Three tables at the event (tables of 8 guests)
- Listed in media releases, program booklet, signage, and invitations
- Recognition in welcoming remarks, on social media, online event page, and all electronic communications

INNOVATING SPONSOR (\$2,500)

- Full-page ad in program book (7.5 H x 4.5 W)
- VIP Reception admission for two guests
- Two tables at the event (tables of 8 guests)
- Listed in media releases, program booklet, and signage
- Recognition in welcoming remarks, on social media, online event page, and all electronic communications

CORPORATE SPONSOR (\$750)

- Half-page ad in the program book (3.5 H x 4.5 W)
- VIP Reception admission for two guests
- One table at the event (8 guests)
- Listed in media releases, program booklet, and signage
- Recognition in welcoming remarks, on social media, online event page, and all electronic communications

PRESENTING SPONSOR (\$5,000)

- Full-page ad back cover of program book (7.5 H x 4.5 W)
- VIP Reception admission for four guests
- Logo displayed at podium and recognition from podium
- Three tables at the event (tables of 8 guests)
- Listed in media releases, program booklet, and signage
- Recognition in welcoming remarks, on social media, online event page, and all electronic communications

VISIONARY SPONSOR (\$1,250)

- Full-page ad in program book (7.5 H x 4.5 W)
- VIP Reception admission for two guests
- One table at the event (table of 8 guests)
- Listed in media releases, program booklet, and signage
- Recognition in welcoming remarks, on social media, online event page, and all electronic communications

SUPPORTING SPONSOR (\$50 to \$749)

This sponsorship level will support local businesses. Your monetary donation will be used to purchase gift cards from local businesses, which will then be used in the Innovations silent auction or basket raffle. Supporting Sponsors receive:

- Listing in program booklet
- Recognition on social media, online event page, and all electronic communications

Deadline for submissions is WEDNESDAY, April 10

Contact person: _____

Phone: _____ Email: _____

Name of Company/Individual purchasing ad: _____

Name of Director/CEO/President (if applicable): _____

Address: _____

SPONSORSHIP LEVEL OPTIONS

- Premier
 Presenting
 Innovating
 Visionary
 Corporate
 Supporting

ADVERTISING OPTIONS

- \$200 — Full-Page Ad (7.5 H x 4.5 W)
 \$125 — Half-Page Ad (3.5 H x 4.5 W)

PAYMENT OPTIONS

- Check Enclosed
 Bill Me
 Check to follow



2024 Innovations Silent Auction

Silent Auction donations will help raise funds through basket raffles and a silent auction at Innovations.

Name of donor (as it should appear in print) _____

Organization Director or CEO _____

Address _____ Phone _____

City _____ State _____ Zip _____

Add me to the mailing list

Email Address _____

Contact Person _____

Description of Item Donated _____

Estimated Value: \$ _____ Solicitor (Office use only) _____

MHA-SWPA is a non profit organization with a 501 (C)(3) designation by the IRS. All contributions are tax deductible to the fullest extent fo the law.

Please return the attached donation form to MHA-SWPA

Mental Health America of Southwestern PA 409 | Coulter Avenue | Greensburg, PA 15601 | 724.834.6351 | mhaswpa.org

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Your generous support of Mental Health America of Southwestern PA (MHA-SWPA) allows us to continue our dedication to breaking down barriers and eliminating the stigma surrounding mental health and substance use disorders. For nearly 60 years, MHA-SWPA has been providing educational programs that help individuals learn about mental wellness and substance use disorders as well as assist those touched by overdose and suicide. We also proudly serve those with behavioral health issues through programs that aid in socialization and interaction, financial management and independent living.

Bell of Hope Donation Form

Your donation of \$25 or more makes you a Bell of Hope member, which shows your support of the mission and vision of MHA-SWPA. The Bell of Hope comes from an actual bell which was forged in 1953 from the shackles and iron chains that bound patients in mental asylums. It is a sign of hope and a powerful reminder of the past and the progress that has been made. The inscription on the bell reads:

“Cast from the shackles that bound them, this bell shall ring out hope for the mentally ill and victory over mental illness.”

Your name as you wish it to appear _____

Address _____

City _____ State _____ Zip code _____

Phone _____ Email _____

Add me to the mailing list Remain anonymous

I want to give:

\$25 \$50 \$150
 \$500 \$2,500 Other \$ _____

Enclosed is a payment of \$ _____ toward
my total pledge of \$ _____ to be paid
 monthly
 quarterly

Platinum Donor — Gifts of \$2,500 or more
Gold Donor — Gifts of \$500 - \$2,499
Platinum and Gold donors have access to VIP events.

Silver Donor — Gifts of \$150 - \$499
Bronze Donor — Gifts of \$25 - \$149

Please make checks payable to MHA-SWPA and mail to the address listed below.
For credit card donations, please visit our website at www.mhaswpa.org/donate
Your donation will be credited to the 2024 calendar year.

MHA-SWPA EIN is 25-1142972. Our official registration and financial information may be obtained from the PA Department of State by calling 1-800-732-0999. Registration does not imply endorsement.